

# Most Anticipated Annual Field Day In State Set For August 18

## **CASH, ARK.**

**C**ache River Valley Seed, L.L.C in Cash, Ark. will host its 22nd Annual Rice and Soybean Production Field Day Wednesday, August 18, 2010.

The event, recognized as the biggest Rice and Soybean Field Day in the state, draws more than 400 Mid-South growers and dealers each year. Air-conditioned bus tours will begin at 8:30 a.m. and continue throughout the morning.

Representatives from Horizon Ag, RiceTec, Monsanto, Syngenta Seeds, Bayer Crop-Science, Halo, Genuity and other sponsors will be on hand to answer questions about their products and services. Information will be shared on the latest seed innovations, new technologies and expert advice on everything from planting to pesticides.

The tour will conclude with lunch provided by

Strawberry's Barbeque served on site at Cache River Valley Seed. Featured speakers include Carl Frein with Farmers Marketing Service, Ford Baldwin with Practical Weed Consultants, L.L.C., Lance Schmidt with Horizon Ag and University of Arkansas Rice and Soybean specialists.

Headquartered in Cash, Ark., Cache River Valley Seed, L.L.C. serves seed dealers and farmers throughout the Mid-South, Midwest, Southwest, Southeast and Southern United States. CRV Seed is a source for retail and wholesale sales of a wide variety of registered and certified seed. The family-owned company was founded in 1961. Cache River Valley Seed, L.L.C. was formed in 1997.

For more information about this year's Field Day or any of the products offered by Cache River Valley Seed, call 1.888.278.7333.   Δ